

From the market leader in rapid diagnostic flu testing<sup>1</sup>

# QUICKVUE<sup>®</sup>

**Buy 5 Get 1 FREE Offer!**

**Buy 5 kits of QuickVue Influenza A+B (#20183), QuickVue Influenza (#00317), QuickVue RSV (#20193), QuickVue Dipstick Strep A (#20108), QuickVue In-Line<sup>®</sup> Strep A (#00343) OR QuickVue+ Infectious Mononucleosis (#20121) on the same invoice and get 1 FREE\***

**Offer valid: January 1-March 31, 2011**

## QuickVue Influenza Tests<sup>2</sup>

- Results in 10 minutes or less
- 1 step (nasal wash/aspirate); 3 steps (nasal swab, NPS)
- Influenza A+B differentiates type A and type B
- High sensitivity and specificity for influenza
- Not affected by variations of seasonal influenza strains
- CLIA waived



## QuickVue RSV<sup>2</sup>

- Results in 15 minutes or less
- 99% sensitivity with nasopharyngeal aspirate
- 92% sensitivity with nasopharyngeal swab
- 83% sensitivity with nasal/nasopharyngeal Wash
- 3 steps nasopharyngeal swab, 1 step nasopharyngeal aspirate and nasal / nasopharyngeal wash with approximately 30 seconds hands-on time
- CLIA waived



## QuickVue Strep A Tests<sup>2</sup>

- 2 formats to meet your needs Dipstick or in-line extraction
- Results in 5 minutes or less
- Overall agreement with SBA culture: Dipstick 95% In-Line 96%
- CLIA waived



## QuickVue+ Infectious Mononucleosis<sup>2</sup>

- Results in 5 minutes or less
- Plus/minus (+/-) readout
- Detects acute infection versus past disease
- No age limitations
- > 98% sensitivity; >99% specificity
- CLIA waived for whole blood



Please note that the value of the special offer(s) the Customer may receive from the manufacturer under this program is a "discount or other reduction in price" to Customer under Section 1128B(b)(3)(A) of the Social Security Act [42 U.S.C. 1320a-7b(b)(3)(a)]. Accordingly, Customer shall disclose this and any other discounts or other reductions in price received under this program under any state or federal program which provides cost or charge-based reimbursement to the Customer for the products and services purchased under this program.

**To receive your kit, complete the section below and FAX this form, along with a copy of your distributor invoice to Quidel at**

**1.858.431.3513**

Please Print

Practice Name \_\_\_\_\_

Contact \_\_\_\_\_ Telephone \_\_\_\_\_ E-Mail Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

<sup>1</sup>Source on file at Quidel.

<sup>2</sup>See Package Insert for additional performance characteristics.

1799ID0111D (01/11)

\*Minimum of five (5) test kits must be purchased by end customer on a single invoice to qualify for the free test kit. QuickVue Influenza A+B is excluded from free kit selection. 17% savings on three (3) of Quidel's best selling tests. No limit on quantity. Allow 4-6 weeks for delivery. Promotion valid January 1-March 31, 2011.

Select free kit(s):

- QuickVue Influenza (#00317)
- QuickVue RSV (#20193)
- QuickVue Dipstick Strep A (#20108)
- QuickVue In-Line Strep A (#00343)
- QuickVue+ Infectious Mononucleosis (#20121)